

FOR IMMEDIATE RELEASE

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Global Atlantic unifies brands to simplify approach to market

NEW YORK, New York and HAMILTON, Bermuda — Today Global Atlantic Financial Group Limited announced the unification of all businesses under the Global Atlantic brand. By concentrating branding efforts behind the Global Atlantic name rather than supporting multiple brands, the company seeks to accelerate stronger long-term brand recognition and simplify its story in the marketplace.

“This is a milestone event for us. By unifying our brands, we are able to bring a simplified story into the marketplace and increase awareness of our leading products and services,” said Global Atlantic Chairman and CEO Allan Levine. “Ultimately, this will help our distributors and clients as they can focus more on the benefits of our offerings with greater knowledge of who we are.”

During the past few years the company’s Accordia Life, Commonwealth and Forethought brands have built strong recognition in the insurance community, driven by exceptionally deep distributor relationships and strength of product offerings. Global Atlantic has been an important part of that success across its brands and unifying them under the Global Atlantic name is a logical next step.

The move also reinforces the company’s commitment to its core businesses — retirement, life and reinsurance. To mark the occasion, Global Atlantic also introduced a new company logo for all businesses.

With strong distribution relationships, compelling offerings, and now a focus on a single brand going forward, Global Atlantic is well-positioned to be a leader in the industry for years to come.

About Global Atlantic

Global Atlantic Financial Group, through its subsidiaries, offers a broad range of retirement, life and reinsurance products designed to help our customers address financial challenges with confidence. A variety of options help Americans customize a strategy to fulfill their protection, accumulation, income, wealth transfer and end-of-life needs. In addition, Global Atlantic offers custom solutions and responsive service for the capital, risk and legacy-business management of life and annuity insurance companies around the world.

Global Atlantic was founded at Goldman Sachs in 2004 and separated as an independent company in 2013. Its success is driven by a unique heritage that combines deep product and distribution knowledge with insightful investment and risk management, alongside a strong financial foundation.

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Annuities are issued by Forethought Life Insurance Company, 300 North Meridian Street, Suite 1800, Indianapolis, Indiana; or Commonwealth Annuity and Life Insurance Company, 132 Turnpike Road, Suite 210, Southborough, Massachusetts. Variable annuities are underwritten and distributed by Global Atlantic Distributors, LLC.

Life Insurance is issued by Accordia Life and Annuity Company, 215 10th St, Des Moines, Iowa; and preneed life insurance is issued by Forethought Life Insurance Company.

Reinsurance transactions are entered into by Global Atlantic Re Limited, 19 Par-La-Ville Rd Second Floor, Hamilton, Bermuda or Commonwealth Annuity and Life Insurance Company.

Global Atlantic Financial Group (Global Atlantic) is the marketing name for Global Atlantic Financial Group Limited and its subsidiaries, including Accordia Life and Annuity Company, Commonwealth Annuity and Life Insurance Company, Forethought Life Insurance Company and Global Atlantic Re Limited. Each subsidiary is responsible for its own financial and contractual obligations.