

# PINE BROOK

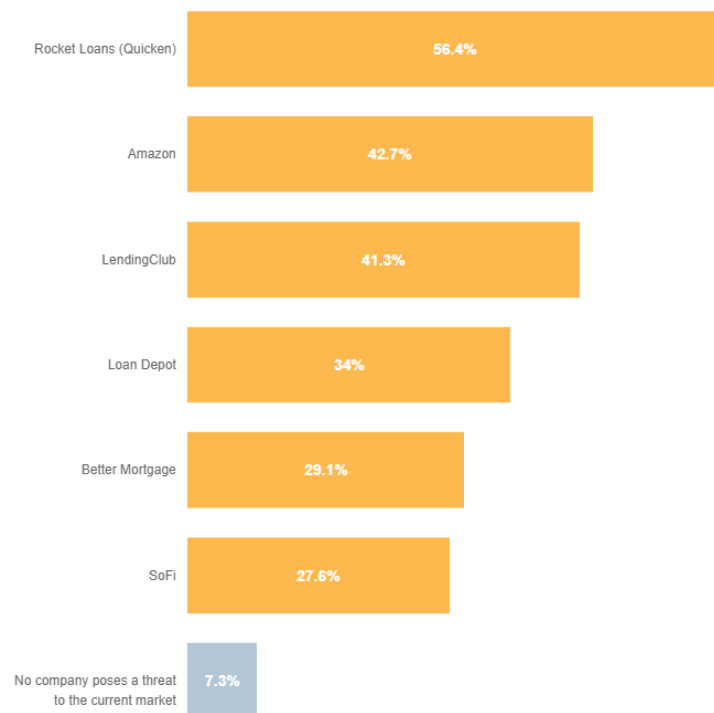
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November 28, 2018

## The Real Reason Lenders are Turning to Technology

To unpack lender anxieties, we asked which companies posed a legitimate threat in the consumer loan market. Responses varied between in-market competitors, like loanDepot, to rumored players like Amazon.

### 93% Say Online Banks Pose Serious Threat to Brick and Mortar Banks



Read the full article [here](#).